

Dear Friend in the Business Community:

2020

The Greg Willmott Foundation is planning its Second Annual Auction. This year's fundraising event entitled, "Soar into Spring," is being held on Saturday, March 14, 2020 at The Ethan Allen Inn in Danbury, CT.

This event is the key annual fundraiser for The Greg Willmott Foundation and is essential for growth of not only our organization but our mission. Our goal is to raise funds for the foundation to ensure our financial support for widows and widowers throughout the greater Fairfield County area. Our mission is to provide resources, support, and knowledge to help widows and widowers as they embark on this new and unknown journey.

This event will have a Silent Auction only, attendees will bid on various donated items, ranging from themed baskets, items for the home, gift certificates, and much, much, more. Most items will be placed in the Silent Auction. Your donation will be highlighted in an elegant display and described in an attractive program. We encourage donors like yourself to be as creative as you'd like.

You can support this event through volunteering, attending the event, donating an item or service, and/or making a financial contribution. We hope that you will donate your time, service, or merchandise to our event. Our fundraising efforts go directly to help the people and families in our community. Word of your support will reach our community through our marketing efforts for not only this event, but future events as well. In exchange for your support, our community is committed to rewarding your generosity through continued patronage.

If you have any questions, you can call the person who gave you this letter, OR contact one of the Chairpersons, listed below. On behalf of The Greg Willmott Foundation, we thank you for your consideration and helping make this years fundraising event a success. Everything you do makes a difference!

Sincerely yours,

Melissa Willmott
Founder
The Greg Willmott Foundation

Verification of Donation
Business Owner to keep for own records

I have donated: _____

Name: _____ will deliver the ____merchandise or ____certificate by **Date:** _____

My GWF solicitor is **Name:** _____ **Phone:** _____

***We are Certificated Non-Profit 501c3 Foundation**

The Greg Willmott Foundation

~Annual Auction and Gala ~

Your generous donation and support of *The Greg Willmott Foundation* is greatly appreciated. Your contribution will benefit not only the men, women, and children of today, but those in the future as well.

On their behalf, we thank you.

Dear Community Members,

I am very excited to announce this year's Second Annual Auction titled **"Soar Into Spring"**! This year our auction will take place on Saturday, March 14, 2020 and it will be held at The Ethan Allen Inn in Danbury, CT. This new and upcoming non-profit is ready to help change our community for the better, and we certainly have a great deal to be thankful for.

The main objective of the auction is to raise funds for the Greater Fairfield County area, and its widow(er)s and their families. You can support the Annual Auction through volunteering, donating an item or service, and/or a financial contribution. In whatever capacity you are able to contribute, we are deeply grateful; whether it be giving of your time as a volunteer or giving of an auction item, or simply making a donation to the organization. Most importantly, we hope you'll join us on Saturday, March 14th, because it's when we come together that we are at our strongest.

As many of you know, this event consists of a Silent Auction. The items come from a wide range of sources: personal services (knitting or cooking classes), personal donations (NYC Ballet tickets, vacation homes, airline miles), or local merchants (coffee, bakeries or local gift stores).

SUGGESTED DONATION IDEAS—FROM A-Z

- | | |
|--|--|
| A – Airplane tickets, Antiques, Art class | N – New York City trip, NASCAR |
| B – Books, Bed and Breakfast Stay | O – Original artwork, Opera |
| C – Catering, Collectibles, Concerts, Cakes | P – Parking space, Photography, Pizza |
| D – Dinners (in or out), Dance lessons | Q – Quilt, Quiet time babysitting |
| E – Event tickets, Earrings, Exotic Party | R – Rugs, Restaurants, Rockets, Resorts |
| F – Fighter pilot for a day, Fishing trips | S – Scrapbooking, Sports tickets, Sailing |
| G – Golf, Gardening items, Gourmet picnic bskt. | T – Theater tickets, Travel, Tours |
| H – Horseback riding, Hotel stays, Hiking | U – Unique items or experiences |
| I – Instruction, Ice Skating lessons | V – Vacation homes, Vintage items |
| J – Jewelry, jewelry beading lesson, Jazz | W – Wine Tasting Party, Water-ski trip |
| K – Kitchen items, Kayak Tour, Kite making | X – X-treme experiences |
| L – Lessons, Landscaping, | Y – Yacht outing, Yoga |
| M – Museum Tour, Music Lessons, Miles, Massage | Z – Zoo private tour, Zany or unusual things! |

Attached to this letter are the forms for "Business Donations" and the "Auction Donor Form." We think it's important to coordinate our collection efforts in a timely fashion, so please submit the "Auction Donor Form" as soon as you are able to avoid potential duplication of soliciting a donor.

We plan to keep you updated on new and exciting features for this year's event.

Thank you for helping us make this year's Annual Auction a success—everything you do makes a difference!

Warm regards,

Melissa Willmott
Founder
The Greg Willmott Foundation

The Greg Willmott Foundation

~Annual Auction and Gala ~

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On their behalf, we thank you.

Sponsorship:

- **\$5,000 Sponsor** Two Tables of ten, full page ad in the program, sponsor board at check in, recognition at appetizer and dessert stations, recognition at the open bar, mention in the welcome speech, and 1 year advertising on the foundation website and Facebook page
- **\$2,500 Sponsor** Table of ten, half-page ad in the program, sponsor board at check in, and 1 year advertising on the foundation website and Facebook page
- **\$1,200 Sponsor** Table of ten, business size card ad in the program, and sponsor board at check in
- **\$500 Sponsor** Two tickets and recognition in program

Program/Board Advertising:

- **Gold Advertising** \$400 Full page/board
- **Silver Advertising** \$250 Half page/board
- **Patron Advertising** \$100 Business Card size ad

BusinessName: _____

Contact Person: _____

Street: _____ City: _____ State: _____

Zip: _____ Contact Phone: _____ Fax: _____

Will email ad to address below. Final ad sent to thegregwillmottfoundation@gmail.com (PDF or JPG)

Email: _____

Credit Card #: _____ Exp Date: _____

Signature _____

Received by Melissa Willmott: _____ Date: _____